

21ST CENTURY WOMEN TECHNOLOGISTS

Description of the initiative

Description

"21st century Women Technologists" is an initiative promoted by the Gradiant's Department of Communication and Marketing and HR to make visible the relevant role of women in the technological field in Galicia. A way to show the ability to innovate in technology from our region and inspire future generations of women to be trained in STEM disciplines. Taking the March 8, 2018 as a starting point, the initiative focused on the publication of interviews with the team of technologists and women working in technology at Gradiant to show their vision of the sector, their motivations to dedicate themselves to the world of ICT and its possibilities for professional growth. The initiative lasted from March to December 2018, and will continue throughout 2019."

Status

Ongoing

Date

1st Mar, 2018 / 31st Dec, 2018

Link to the initiative

<https://www.gradiant.org/en/blog/women-in-technology/>

Industrial FIT4FoF areas

- Additive manufacturing
- Cybersecurity
- Data analytic
- Human machine interaction
- Mechatronics/machine automation
- Robotics

Main focus of initiatives

- Communication activities to inspire future generations of women to be trained in STEM disciplines

Extent of the initiative

European

Funded by

Private funding

Target group

- Both

Sector(s) targeted by the initiative

- Technological

Main outconsumes

"Results achieved: - 22 interviews - 8,014 visits (16% of the total content of the Gradiant blog) - 81 messages in rrss"

Best practice

There is a lack of women in the technology sector. The recipes to balance this situation go through encouraging early technical careers among women. "Woman Technologists of the 21st century" initiative is proposed as a way to give visibility to successful women in the field of science and technology in which girls and young people can find references, as a way to promote technological vocations and banish gender stereotypes in this sector.

GRADIANT - Galician Research and Development Center in Advanced Telecommunications

Company description

GRADIANT is a private non-profit Research and Technology Organization based in Vigo, Spain. GRADIANT'S focus is on applied research and technology transfer of ICT to industry and society. With over 100 industrial clients in portfolio and a turnover of EUR 5.2 million in 2018, GRADIANT currently runs a large number of applied research and innovation projects, most of them under contract with industrial players. GRADIANT operates since mid-2008 and staffs ca. 100 engineers as of Q1 2019. GRADIANT's ICT research and innovation activity spreads over three pillars: Connectivity, Security and Intelligence.

Address

Fonte das Abelleiras, s/n · Edificio CITEXVI · 36310 Vigo, Pontevedra. Spain

Website

<https://www.gradiant.org/>

Email

gradiant@gradiant.org

Type of entity

Technological centre