

## DIGITALIZATION OF FARMS. OPTIMIZED CROP MANAGEMENT AND MONITORING

### Description of the initiative

#### Description

Organizing trainings for the use and implementation of farm management software.

Farm and crop management with software management support will lead to a more performant management.

#### Status

Ongoing

#### Main focus of initiatives

- Training / Education

#### Extent of the initiative

National

#### Target group

- Both

#### Sector(s) targeted by the initiative

- Agri-food

### Main outconsumes

Farmers can manage their business quickly and in real time.

They can create an overview and complete picture of the agricultural production cycle. It represents a good tool to increase the rate rate of profitability of agricultural businesses.

### Best practice

Access to digitization in Romanian farms

## SC Contesti Agricultura Industrie Comert SRL

### Company description

Con?e?ti-Agricultur?-Industrie-Comer? was established in 2013 as part of the Agrivalahia brand, with the acquisition of a former cattle farm in Balteni - Contesti, starting with the initial plant cultivation activity.

### Address

str Eroilor , nr. 402, Contesti, judetul Dambovita. Romania

### Website

<http://agrivalahia.ro/>

### Email

[office@agrivalahia.ro](mailto:office@agrivalahia.ro)

### Type of entity

Small and Medium Company (SME)